

To Mr. Allen Brizee
From The Write Stuff: John Carney, Wes Moore, and Brett Bavar
Date April 30, 2007

Subject Problem Solution Report Audience Analysis

We have completed an audience analysis for our document, "User-Centered Design And Purdue Employee Self Service."

Primary Audiences

The first primary audience is the ESS staff, especially Debra Dillman-Crowell and Amy Clawson, our main contacts on the project. They are directly affiliated with the release of the new ESS version, including the user manuals. Therefore, they will be able to implement our solutions within the ESS staff. We feel the problem solution report will help them create a user-centered help document.

The second primary audience is you, Mr. Allen Brizee. You are a Ph.D. student in Rhetoric and Composition, with professional writing as a secondary concentration. You are our English 421 instructor. Your goal is to make us better technical writers. You are also our liaison between ESS and our group.

Shadow Readers

Shadow readers may include other Purdue University employees. We hope this report will help inform them about user-centered design.