

## Standard Process for Usability Testing

The Usability Mantra: Test early, test often!

1. Determine rhetorical situation: purpose/outcomes, audience, context, medium
2. Determine scope and purpose of testing
3. Develop main research question and some secondary research questions
4. Develop hypothesis
5. Choose protocols that will most effectively answer those questions
6. Choose data coding and analysis models that best match what you're doing
7. Design study and choose equipment
8. Seek IRB approval and support; obtain IRB approval and hopefully support
9. Recruit participants
10. Plan, plan, plan testing session(s)
11. Conduct session
12. Save, protect, and store your data and your participants' identities
13. Code and analyze your data
14. Develop preliminary findings and revisit your hypothesis
15. Develop completed findings and confirm, revise, or jettison your hypothesis
16. Write up findings with your thesis
17. Implement findings
18. Rinse, wash, repeat...