**Project 3: The Capstone Project – 20 points total**
**(10 for the deliverable and 10 for the presentation)**

**Purpose:** For the service-learning option, develop reader-centered deliverables that meet your community partner's needs and expectations; present your semester work in a 15-minute slide show.
For the individual option, complete usability testing on Project 2 and write a report showing your process and presenting your findings; present your work in a 15-minute slide show.

**Audience:** Your instructor, your peers, your community partner, and your future employer.

There are two parts to this assignment. In order for the assignment to pass, you must submit both parts:

1. The deliverables: mixed visual and textual content, for 10 points
2. The PowerPoint presentation: 15-minute presentation, or about 17 slides, for 10 points

**The Service-Learning Team Assignment: The Govans History Report**
After working with your community partners on the capstone project this semester, you will finish the history report and present your work in a fifteen-minute PowerPoint slide show in business casual attire. So you will use the feedback you received on Project 2 to revise your report and submit a polished, professional document. The document should use APA, MLA, or CMS citation style for in-text attribution and a references list. It should be at least 5,000 words (10 pages) in length and be typed in 12-point Times New Roman (or similar font), single-spaced with 1-inch margins all the way around the page. The format of your report should follow the IMRaD organization: Introduction, Methods, Research Findings, and Discussion with a Conclusion. The document should also include a Title Page, Table of Contents, List of Figures (if necessary), a References list, and an Appendix with your interview questions and answers.

**The Individual Assignment: The Usability Report**
Use qualitative and quantitative (mixed-methods) data collection to test your Project 2 document. Compose a professional usability report following the information in chapter 11 Research Report genre from *Technical Communication Today* to guide your work. As part of the capstone assignment, you will also present your work in a fifteen-minute PowerPoint slide show in business casual attire. The document should use APA, MLA, or CMS citation style for in-text attribution and a references list. It should be at least 2,500 words in length and be typed in 12-point Times New Roman (or similar font), single-spaced with 1-inch margins all the way around the page. The format of your report should follow the IMRaD organization: Introduction, Methods, Research Findings, and Discussion with a Conclusion. The document should also include a Title Page, Table of Contents, List of Figures (if necessary), a References list, and an Appendix with your interview questions and answers.

You might also reference the Purdue OWL Usability Report and its attendant documents here: http://owl.english.purdue.edu/research/usability. While the OWL report is much more complex than yours should be, it may help you conduct your research and compose your document.

**Goals of the Assignment**
The goals of Project 3 are to work as a group or individually to accomplish the following:

- Work Process – Develop work strategies to create deliverables that meet the needs and expectations of your audience
- Research – Understand and use primary and secondary research methods to produce deliverables suitable for professional contexts
- Technology – Develop strategies for using and adapting various communication technologies to manage your project and produce user-centered deliverables
- Content and Document Design – Use written content and visual data (various principles of format, layout, and design) to create professional deliverables.

**Format for PowerPoint Presentations**
Please follow the requirements in our text. You may also reference the Purdue OWL.

**Revision**
You will have opportunities to revise your work throughout the research and writing process, and you will be able to revise *one individual assignment* after you have submitted your final draft. The revision is due with Project 3 on the day of our final exam. You may not use the revision due date as an extension for this assignment. I will average the grades from your original and your revised documents for your final assignment grade. However, because Project 3 is due at the end of the term, you will not be able to revise it after submission.